

ALPINE
STERLING

DESTINATION MANAGEMENT COMPANY

X

TIDES  RISING

ELEVATING YOUR SUSTAINABLE TRAVEL OFFER



Tides Rising is a Sustainability and Activation agency.

We work with companies, NGOs and communities to co-design collaborations built on sustainability. We use ESG principles to ensure a strong foundation and activate long term projects that lead to positive environmental and social impact.

Purpose:

Our purpose is to drive the path toward sustainability, ESG and ultimately positive impact to become the new business-as-usual.

What we hope to achieve:

We see a world where day to day businesses contribute positively to the planet and community they influence and function within by collaborating with key stakeholders like NGOs and other actors in the fields.

Why Tides Rising is collaborating on this Sustainable Travel offering with Alpine Sterling:

Malta is an island – and as we look around we can see that our natural beauty, our history and our human capital are a huge attraction. However we believe it's time to start safeguarding the uniqueness that is the Maltese Islands and ensuring their sustained enjoyment is done respectfully and in a way that not only gives back but also regenerates our culture and heritage to build a lasting legacy. By working with NGOs and setting up projects that infuse sustainability, we can help to ensure people travelling to Malta can enjoy our heritage for many years to come.

Activity Offers



3 Types of Packages offered with every quote:

Animal Care

- Meet local animals and their care givers and spend two hours building kennels for these grateful creatures.
- Meet the team
- Up to 10 volunteers per session
- Social media posts & videos
- Donation per volunteer and overall donation to the shelter

Sea & Personal wellbeing

- Join a microplastics beach clean up, learn about the local fauna & flora while visiting one of Malta's most stunning beaches.
- This can be combined with a session on mindfulness & swim training.
- Up to 50 volunteers
- Social media & videos
- Donation per volunteer & overall donation to NGO

Children & Sports

- Participate in a football tournament with local youths from different backgrounds and experience the Islands' love for the sport.
- Hear stories from the NGO beneficiaries & how getting involved in sport impacted their lives.
- Up to 100 volunteers
- Social media & videos
- Donation for overall day



Support Charities aligned with your Employees' values:



Support Local Food Bank

Sort food, prepare meals and meet local beneficiaries.

Vote



Employees can watch a 2 minute video of 5 different charities



Learn who the charity is, what they do, what the activity entails, how the donation will positively impact.



Employees vote for the activity they want to participate in and support

A wooden market stall is filled with fresh produce. On the top shelf, there are various green herbs in baskets and containers. Below, several wicker baskets are filled with fresh fruits: a large basket of red apples, a basket of oranges, a basket of avocados, and a basket of dark-skinned potatoes. A single pineapple sits prominently in the foreground. The stall is set against a rustic wooden building with a window. In the background, a green field and a fence are visible under a clear sky. A small green crown icon is positioned at the bottom center of the image.

Sustainable Travel packages

Reduce your Carbon Footprint with these options:



Who is Tides Rising

Alex Vella
Risk Manager, Consultant



Melanie Vella
Sustainability & Impact Solutionist



Alex and Melanie met while running Wave of Change Malta, an NGO is dedicated to protecting and improving the biggest natural resource around our islands – the Mediterranean sea.. Using limited resources, they are driving a 20,000 strong movement across Malta, Gozo and beyond to support people to make sustainable lifestyle choices that have a positive impact on their wellbeing, the planet and our Seas. This national campaign drives local action and winning Best Social Media campaign two years in a row and implements education programmes, beach preservation programmes and other engaging activities across the Maltese Islands.

Alex is an economist by profession with 15 years experience as a financial economist in leading roles in the risk management and investment space. He is also a part-time farmer using a permaculture approach. Melanie is a lawyer who diverted her focus toward sustainability, and connecting businesses to positive social and environmental projects, working on CSR and Sustainability campaigns for over 8 years in UK and Malta. Together they are co-leading Tides Rising, a Sustainability and Activation Agency.

WE ARE ON A JOURNEY
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IN MALTA.

JOIN US.

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